

Allen

Friday, Oct. 15, 2010

neighbors **go** com — Post online, get in print

The Dallas Morning News



Lucky No. 7

TopGolf brings world's newest location to Allen **3**



STATE FAIR

Top Week Third photo wins iPod shuffle **17**

community

CHORDS ON CANVAS

Sharing passion for music, two guitarists team up **5**

STITCHING LESSONS

Quilters Guild donates kits for classroom activities **6**

hsgametime



ANYBODY'S RACE

Behind Allen, District 8-5A has cloudy playoff picture **9**

a&e

GEMS FROM JUNK

Heritage Guild to host antique appraisal fair **15**

sports



ALLEN AMERICANS

Home team faces rival from Fort Worth in opener **16**

TopGolf bringing facility to The Village at Allen

By **DONNIE WYAR**
dwyar@neighborsgo.com

TopGolf, a premier sports and entertainment venue, broke ground Oct. 13 on its newest facility at The Village at Allen. The company's seventh location in the world will be only 23 miles from its Dallas business, which opened in October 2007. TopGolf Allen is scheduled to open in spring 2011 and is projected to attract more than 250,000 visitors annually.

About 50 TopGolf executives, city officials and representatives from The Village at Allen attended the ceremony, which was held at the site of the new TopGolf Allen, located at 1500 Allen Station Parkway, behind SuperTarget and Dick's Sporting Goods.

Officials from TopGolf, which has locations in the Dallas, Chicago, Washington, D.C., and London markets, cited the success of their



Submitted photo by IAN COLE

From left: Randy Starr, vice president of development, TopGolf; Mayor Stephen Terrell, city of Allen; Norine Bowen, general manager of The Village at Allen; Dan Dotson, general manager of TopGolf Allen, and Joe Vrankin, CEO of TopGolf, attend the groundbreaking ceremony on Oct. 13 at The Village at Allen.

Dallas location, which attracts more than 4,000 people a week, as a primary reason it made sense to build a second location in the area.

'A hotbed of growth'

"Our Dallas location is doing very well," said Randy Starr, vice-president of development for

TopGolf, "and Collin County obviously is a hotbed of growth. We really like the Dallas market and made a decision to make the Dallas area a concentrated target area for us."

The new 65,000-square-foot TopGolf Allen facility will boast a triple-decker tee line featuring 94

MORE INFO
Visit topgolf.com.

hitting bays — compared to only 72 in Dallas

— 5,000 square feet of private event space, a rooftop lounge terrace and a full service bar and restaurant. TopGolf Allen also will feature next-generation touch-screen game monitors and LCD TVs in each hitting bay.

Starr said that in addition to more hitting bays, which will help facilitate more players, the Allen facility will be climate controlled.

"Allen has been designed to be a little more weatherproof, by connecting the building with the tee line," Starr said. "It's still open to the outside, but at least protects you from the wind factors. We'll have heaters and misters, which help make the average temperature pretty comfortable."

A great opportunity

City officials began negotiations to bring TopGolf to Allen more than two years ago, Starr said. The MGHerring Group, the development company for The Village at Allen, came onboard in 2009. Starr saw that partnership as a great opportunity.

"We saw a lot of synergistic benefits," Starr said. "We attract a very local entertainment-seeking demographic, who would want to visit Cabela's, Dicks Sporting Goods and the like."

"The Village at Allen already offers hockey, a community ice skating rink and the recently-announced football league for the Allen Event Center," said Matthew Gallo, development manager for the MGHerring Group.

"TopGolf is a natural fit for our project and a sports-oriented community such as Allen."

START HERE. GO ANYWHERE.

2010 GRADUATES AWARDED OVER \$7 MILLION IN SCHOLARSHIPS | 2010 ACADEMIC DECATHLON STATE CHAMPIONS | 2010 JUNIOR CLASSICAL LEAGUE MEMBERS ADVANCE TO STATE | 2010 CARDINAL BELLES SWEEP DIVISION | JPIIHS OFFERS OVER 35 PRE-AP AND AP COURSES | 2010 WINTER ATHLETICS ADVANCE TO REGIONAL, STATE AND PLAYOFF COMPETITIONS | HIGH-TECH LEARNING ATMOSPHERE | LOW STUDENT-TO-TEACHER RATIO | 15 COMPETITIVE SPORTS TEAMS | 6 HONOR SOCIETIES | 25 STUDENT-CENTERED CLUBS & ORGANIZATIONS

**INFORMATION NIGHT
WEDNESDAY - OCTOBER 20TH
@ 7 P.M.**

For prospective students and their families who want to learn more about how they can benefit from a college-preparatory education at JPIIHS.



Apply Online @ www.johnpaulihs.org

900 Coit Road | Plano, TX 75075 | (972) 867-0005 | (972) 867-7555 Fax | Admissions@johnpaulihs.org